



For Immediate Release

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Springbok Services Expands its Board of Directors

ENGLEWOOD, Colo., — Nov. 3, 2008 — Springbok Services announced today the appointment of Kevin Royal and William H. Haughey to its Board of Directors. This member expansion is a direct result of the company's growth as the leading provider of customized prepaid card solutions.

“Kevin and Will are respected thought leaders in the finance industry,” said Dwayne Jones, co-founder, president and chairman of the Board for Springbok Services. “Kevin brings a wealth of experience in the global finance world, while Will maintains strong ties to both the investment banking and investing communities. We're honored to welcome them to the Board and we are confident that their wealth of experience will greatly benefit Springbok as we continue to innovate in the electronic payments arena.”

In addition to their industry expertise, Kevin and Will have proven leadership experience. Kevin currently serves as the CFO of Blue Coat Systems, Inc., which provides technology to help IT organizations secure Web communications and accelerate business applications across the distributed enterprise. Prior to joining Blue Coat Systems, Kevin was the CFO at Novellus Systems, Inc., a semiconductor capital equipment provider.

Will has worked for Goldman, Sachs & Co. in a number of principal investing capacities, deploying investment dollars in both the public and private markets. Most recently, he served as part of the founding team of Goldman Sachs Investment Partners (GSIP), a \$7 billion investing vehicle, and today, he remains with the firm in a consulting capacity.

“In addition to their tremendous depth and breadth of expertise in the financial industry, Kevin and Will bring strategic vision that will help to secure future growth opportunities for Springbok,” said Taylor Ohlsen, co-founder and CEO of Springbok Services.

About Springbok Services, Inc. Established in 1998, Springbok Services provides customized, multi-touch prepaid MasterCard® card and prepaid Visa® card programs to positively motivate behavior and enhance loyalty among corporate employees and/or their customers. Springbok is the leading prepaid card provider that offers complete lifecycle management of prepaid card programs from program development and card fulfillment to transaction processing and reporting. The company is SAS 70 and PCI compliant and supports more than 5,500 clients, including 225 of the Fortune 500. Springbok, headquartered in Englewood, Colorado, is a founding member of the Network Branded Prepaid Card Association (NBPCA). For more information, visit <http://www.springbokservices.com>.

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