



For Immediate Release

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Springbok Services Hires Senior Vice President of Human Resources

ENGLEWOOD, Colo., — April 13, 2009 — Springbok Services has enhanced its executive management team with the addition of L. Kelly Bolin, Ph.D., senior vice president of human resources. Bolin brings 18 years of strategic organizational development experience to Springbok and will be instrumental in overseeing the company's progress as it augments its leadership position in the prepaid card industry.

Bolin has held senior leadership positions at North Highland, Mercer and PricewaterhouseCoopers, and has advised many Fortune 500 companies in areas of organizational effectiveness, human capital strategy, process redesign, organizational change strategy, leadership development, cost reduction and talent management.

“Having worked with many leaders in various markets, I believe Springbok is well positioned for continued growth and I'm looking forward to contributing to the company's ongoing success,” Bolin said.

Bolin joined Springbok from North Highland Company where he served as practice leader for both the human capital service area as well as the organizational strategy service area for one of the fastest growing global companies.

Bolin's experience also spans a variety of senior level positions for Mercer HR Consulting, IBM Business Consulting and Ernst & Young Management Consulting. In the early 1990s, he founded The Bolin Group, a management consulting practice, in partnership with the Organizational Development Center in Los Angeles.

“Kelly is considered an expert in organizational strategies that result in reduced operational expenses and increased revenue and we are thrilled to have him on board,” said Taylor Ohlsen, co-founder and CEO, Springbok Services. “Not only will his expertise help to maximize the talent at Springbok, but he will play an integral role in devising programs for our clients whose goal is to motivate their employees toward increasing revenue, boosting productivity or creating a healthy, safe workplace.”

Bolin is the author of several research papers and is a frequent guest lecturer in the field of organizational development and design. He holds a doctorate in organizational psychology and a master's degree in organizational behavior from the California School of Organizational Studies in Los Angeles/CSPP-LA and a bachelor's degree in psychology from Pepperdine University.

About Springbok Services, Inc.

Established in 1998, Springbok Services provides customized, multi-touch prepaid MasterCard® card and Visa® prepaid card programs to positively motivate behavior and enhance loyalty among corporate employees and/or their customers. Springbok is the leading prepaid card provider that offers complete lifecycle management of prepaid card programs from program development and card fulfillment to transaction processing and reporting. The company is SAS 70 and PCI compliant and supports nearly 6,000 clients, including 225 of the Fortune 500. Springbok, headquartered in Englewood, Colorado, is a founding member of the Network Branded Prepaid Card Association (NBPCA). For more information, visit <http://www.springbokservices.com>.

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