



## For Immediate Release

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## Springbok Services Clients Account for One-Third of FORTUNE Magazine's List of America's Most Admired Companies

### *Industry leaders employ Springbok prepaid card incentive programs to enhance loyalty*

**ENGLEWOOD, Colo., — June 16, 2008** — According to *FORTUNE Magazine*, 111 Springbok Services' clients have been ranked among *FORTUNE*'s domestic list of America's Most Admired Companies®. Each of these industry leaders demonstrates their commitment to their employees and/or customers by leveraging the power of Springbok's customized, prepaid card motivation programs.

In the March 17 issue, the magazine revealed its annual list of America's Most Admired Companies developed by Hay Group, *FORTUNE*'s survey partner. The list, which includes 317 companies this year, is considered an authoritative source on corporate reputations.

“Being named to *FORTUNE*'s list of America's Most Admired Companies is a tremendous accomplishment and we congratulate each of our clients for achieving this inspiring recognition,” said Taylor Ohlsen, CEO, Springbok Services. “Having so many of our clients named to this list speaks volumes about the value of our prepaid card incentive programs. By enhancing loyalty among employees and customers and positively impacting bottom line results, our programs can be a contributing factor to what sets a company apart and above the competition.”

For more information about *FORTUNE*'s list of America's Most Admired Companies, visit <http://money.cnn.com/magazines/fortune/mostadmired/2008/>.

### **About Springbok Services, Inc.**

Established in 1998, Springbok Services provides customized Mastercard® and Visa® prepaid card programs to positively motivate behavior and enhance loyalty among corporate employees and/or their customers. Springbok is the only prepaid card provider that offers complete lifecycle management of prepaid card programs from development and production to fulfillment and reporting. The company is headquartered in Englewood, Colorado and supports more than 5,500 clients, including 225 of the Fortune 500. Springbok is PCI certified and a founding member of the Network Branded Prepaid Card Association (NBPCA). For more information, visit <http://www.springbokservices.com>.

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